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The latest Tweets from Peter Buck (@backofthenapkin). Mountain Biking, Skiing nut that loves speed, fun and friends. During the day, I'm a technology consultant @ HBR

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The Back of the Napkin With style and wit, Dan Roam has provided a smart, Visual thinking frees your mind to solve problems in unique and effective ways.

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by Dan Roam Review; Just Picture author of The Back of the Napkin: Solving Problems and Selling Ideas with Pictures. Roam touts the advantages of learning to

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Back of the napkin business model definition |

DEFINITION of 'Back Of The Napkin Business Model' A slang term that refers to the representation of the basic components of a business model excluding any fine details.

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Solving Problems and Selling Ideas with Pictures. 0. Napkin: Solving Problems and Selling Ideas of our problem." So writes Dan Roam in The Back

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The Back of the Napkin (Expanded Edition) Solving Problems and Selling Ideas with Pictures. By Dan Roam (Portfolio, Hardcover, 9781591843061, 304pp.)

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Dan Roam is the author of the international bestseller The Back of the Napkin, the most popular visual-thinking business book of all time. Fast Company, BusinessWeek

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Jun 02, 2008 Dan Roam visits Google's Mountain View, CA headquarters to discuss his book "The Back of the Napkin: Solving Problems and Selling Ideas with Pictures

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Dan Roam is the author of the international bestseller The Back of the Napkin, which was Fast Company's Best Business Book of the Year and Business Week's Innovation

Back of the napkin - how is back of the napkin

The Back of the Napkin puts forward a very simple proposition: you can solve problems by drawing pictures.

Digital roam

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