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James P. Othmer is the author of adland: Searching for the Meaning of Life on a Branded Planet and the novel The Futurist .

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James P. Othmer is the author of ADLAND: Searching for the Meaning of Life on a Branded Planet and the novel THE futurist.

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James P. Othmer Adland is the wickedly funny, compelling personal chronicle of the rise and fall of modern-day ad man James Othmer; a riveting insider s look at

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